

# MUNCH MALLOWS

SOFT MARSHMALLOW FILLING SMOOTH CANDY COATING  
& BURSTING WITH FLAVOR!

VOLUME 27.1

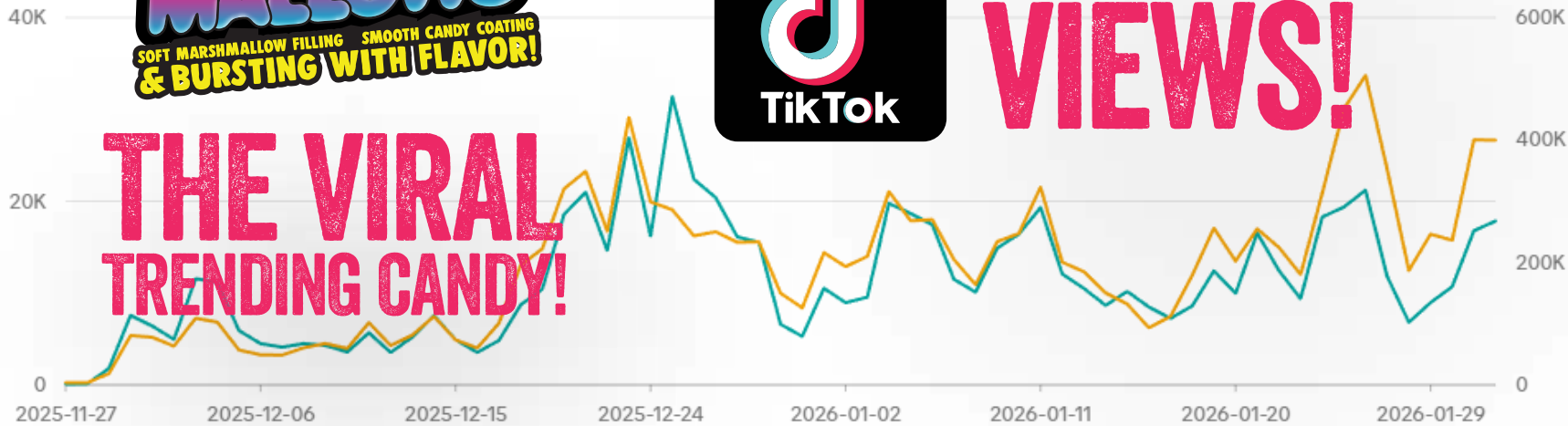
## MEET YOUR NEXT BESTSELLER!

ONE BITE AND YOU'LL UNDERSTAND WHY WE MADE THIS FOR YOU



13 MILLION<sup>+</sup>  
VIEWS!

THE VIRAL  
TRENDING CANDY!



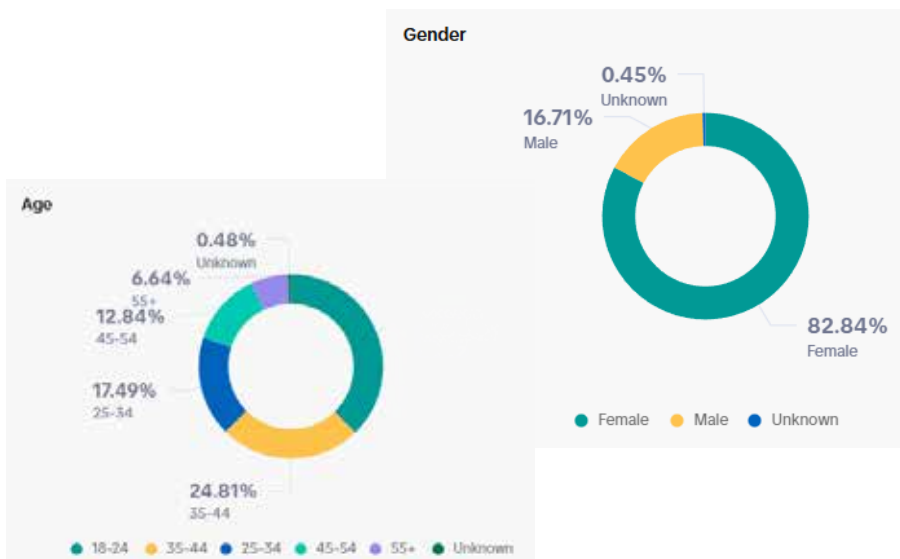
Munch Mallows is the viral candy of TikTok!  
OFFICIALLY TRENDING WITH:

- TikTok Views - 13 M+
- Total Bags Sold - 530.2K+
- Total Retail Revenue - 4.2M+

Our market research shows customers don't want to wait for shipping, they want to find Munch Mallows on the shelves of their local convenience stores.

Take advantage of these **easy high margin sales** by contacting your sales representative or our office today and get Munch Mallows on your shelves! **Don't get left behind!**

DRIVING  
MASSIVE  
ORGANIC  
USER GENERATED  
CONTENT



| Video Information |                                                                                           | Video produc... ? |
|-------------------|-------------------------------------------------------------------------------------------|-------------------|
| 1                 | I can't tell you how badly I've been craving ...<br>@abigailfeehls Post time 17/12/2025   | 786.80K           |
| 2                 | Now I only got 1 left 🍬 #candy #snacks #c...<br>@nolled10 Post time 24/12/2025            | 607.44K           |
| 3                 | jumbo tooty fruity Munchmallows 🍬 #m...<br>@carewithmi Post time 04/01/2026               | 551.22K           |
| 4                 | Wait for that crunch 🍬 #crunchy #snacks ...<br>@nolled10 Post time 21/12/2025             | 510.40K           |
| 5                 | Thank you to everyone who told me to free...<br>@abigailfeehls Post time 19/12/2025       | 402.92K           |
| 6                 | tooty fruity Munchmallows 🍬 #munchm...<br>@carewithmi Post time 05/01/2026                | 398.87K           |
| 7                 | 10/10 you need to try these are delicious! ...<br>@palgechristison Post time 18/12/2025   | 370.09K           |
| 8                 | Candied marshmallows!!!! @MunchMallows...<br>@faleshia.b_randomne... Post time 29/12/2025 | 368.45K           |
| 9                 | #munchmallows #marshmallows #munchm...<br>@_fair.light_ Post time 29/11/2025              | 338.06K           |
| 10                | tooty fruity Munchmallows 🍬 #munchm...<br>@carewithmi Post time 06/01/2026                | 307.39K           |

# MUNCH MALLOWS

# VALENTINES

## 288<sup>PC</sup> PALLET / SHELF DISPLAY



- EYE CATCHING FULL PALLET / SHELF DISPLAY
- HOLDS 12 BULK BAGS
- HOLDS 288 MINI BAGS
- PRE PACKED



# MUNCH MALLOWS

# HALLOWEEN

## 72<sup>PC</sup> CARDBOARD SHIPPER FLOOR DISPLAY

- FLAVORS:
  - JUMBO TOMB TREATS
  - SHOCKINGLY SOUR
  - WEREWOLF MIX
- EYE CATCHING, FOLD OUT COFFIN SHAPED FULL COLOR DISPLAY
- SHIPS FULLY LOADED READY TO DISPLAY
- 4 PRODUCT TIERS



# MUNCH MALLOWS

# HALLOWEEN

## 288<sup>PC</sup> PALLET / SHELF DISPLAY

- EYE CATCHING FULL PALLET / SHELF DISPLAY
- HOLDS 12 BULK BAGS
- HOLDS 288 MINI BAGS
- PRE PACKED



# MUNCH MALLOWS

# CHRISTMAS

## 72<sup>PC</sup> CARDBOARD SHIPPER FLOOR DISPLAY

- FLAVORS:
  - JUMBO JINGLE BITES
  - SOUR JOLLY JOLTS
  - MIXED HOLIDAY MAGIC
- EYE CATCHING, FOLD OUT COFFIN SHAPED FULL COLOR DISPLAY
- SHIPS FULLY LOADED READY TO DISPLAY
- 4 PRODUCT TIERS



# MUNCH MALLOWS

# CHRISTMAS

## 288<sup>PC</sup> PALLET / SHELF DISPLAY

- EYE CATCHING FULL PALLET / SHELF DISPLAY
- HOLDS 12 BULK BAGS
- HOLDS 288 MINI BAGS
- PRE PACKED



# MUNCH MALLOWS



# MARDI GRAS

## 288<sup>PC</sup> PALLET / SHELF DISPLAY

- EYE CATCHING FULL PALLET / SHELF DISPLAY
- HOLDS 12 BULK BAGS
- HOLDS 288 MINI BAGS
- PRE PACKED



FRONT



BACK

# MUNCH MALLOWS

# EASTER

## 288<sup>PC</sup> PALLET / SHELF DISPLAY



- EYE CATCHING FULL PALLET / SHELF DISPLAY
- HOLDS 12 BULK BAGS
- HOLDS 288 MINI BAGS
- PRE PACKED



# MUNCH MALLOWS



**FLAVOR:** BERRY MIX

**BAG SIZE:** TBD

**TASTING NOTES:** A rich medley of raspberry, cherry, and blackcurrant offers layered berry sweetness with a smooth, slightly tart finish.



# MUNCH MALLOWS



**FLAVOR:** TROPICAL MIX

**BAG SIZE:** TBD

**TASTING NOTES:** A vibrant medley of banana, mango, pineapple, and watermelon delivers smooth tropical sweetness layered with bright, juicy fruit notes.



# MUNCH MALLOWS

## 72<sup>PC</sup> CARDBOARD SHIPPER FLOOR DISPLAY SOUR



- FLAVORS:
  - MIXED
  - TOOTY FROOTY
  - JUMBO TOOTY FROOTY
  - SOUR MIXED
- EYE CATCHING FULL COLOR DISPLAY
- SHIPS FULLY LOADED READY TO DISPLAY
- 4 PRODUCT TIERS
- REFILLABLE
- HEAVY DUTY BUILD TO WITHSTAND TOUGH RETAIL ENVIRONMENTS

### PRE PACKED SHIPPER

#### DISPLAY SPECIFICATIONS

|                             |               |
|-----------------------------|---------------|
| UNIT SKU                    | 013-00819     |
| UNITS / DISPLAY             | 72 (18ea x 4) |
| DISPLAY ASSEMBLED WT (LBS)  | N/A           |
| DISPLAY ASSEMBLED DIMS (IN) | N/A           |

DISPLAY UPC 1-98625-00819-5

#### CASE SPECIFICATIONS

|                           |                         |
|---------------------------|-------------------------|
| CASE PACK (DISPLAYS / CS) | 1                       |
| CASE WEIGHT (LBS)         | 41.14                   |
| CASE DIMENSIONS (IN)      | 44.5 L x 20.9 H x 9.1 D |
| CASE UPC                  | 1-98625-00819-5         |

#### PALLET SPECIFICATIONS

|                     |         |
|---------------------|---------|
| PALLET WEIGHT (LBS) | 790     |
| PLT HEIGHT (IN)     | 90"     |
| CASES / PLT         | 20      |
| TI X HI             | 10 x 2  |
| PLT / TRUCKLOAD     | 24 - 28 |

# MUNCH MALLOWS



## 120<sup>PC</sup> LARGE ROTATING FLOOR DISPLAY

- EYE CATCHING FULL COLOR DISPLAY
- ROTATES 360\* FOR MAXIMUM SHOPABILITY
- 6 PRODUCT TIERS
- REFILLABLE
- HEAVY DUTY BUILD TO WITHSTAND TOUGH RETAIL ENVIRONMENTS

### METAL FLOOR SPINNER

#### DISPLAY SPECIFICATIONS

|                             |                 |
|-----------------------------|-----------------|
| UNIT SKU                    | 013-00820       |
| UNITS / DISPLAY             | 120             |
| DISPLAY ASSEMBLED WT (LBS)  | N/A             |
| DISPLAY ASSEMBLED DIMS (IN) | N/A             |
| DISPLAY UPC                 | 1-98625-00820-1 |

#### CASE SPECIFICATIONS

|                           |     |
|---------------------------|-----|
| CASE PACK (DISPLAYS / CS) | 1   |
| CASE WEIGHT (LBS)         | N/A |
| CASE DIMENSIONS (IN)      | N/A |
| CASE UPC                  | N/A |

#### PALLET SPECIFICATIONS

|                     |     |
|---------------------|-----|
| PALLET WEIGHT (LBS) | N/A |
| PLT HEIGHT (IN)     | N/A |
| CASES / PLT         | N/A |
| TI X HI             | N/A |
| PLT / TRUCKLOAD     | N/A |

# MUNCH MALLOWS

## 24<sup>PC</sup> COUNTER PDQ



- EYE CATCHING FULL COLOR DISPLAY
- SHIPS FULLY LOADED READY TO DISPLAY
- REFILLABLE
- HEAVY DUTY BUILD TO WITHSTAND TOUGH RETAIL ENVIRONMENTS

### MIXED - MINI BAG

#### UNIT SPECIFICATIONS

|                        |                         |
|------------------------|-------------------------|
| UNIT SKU               | 013-08544               |
| UNIT PACKAGE SZ / WT   | 1.3 oz                  |
| UNIT PACKAGE DIMS (IN) | 6.3 L x 4.13 H x 0.75 D |
| UNIT UPC               | 7-94356-08544-5         |

#### PDQ SPECIFICATIONS

|                     |                     |
|---------------------|---------------------|
| PDQ SKU             | 013-00838           |
| UNITS / PDQ         | 24                  |
| PDQ WEIGHT (LBS)    | 2                   |
| PDQ DIMENSIONS (IN) | 8.5 L x 5.5 H x 7 D |
| PDQ UPC             | 1-98625-00838-6     |

#### CASE SPECIFICATIONS

|                               |                    |
|-------------------------------|--------------------|
| CASE PACK (UNITS / #PDQ / CS) | 144 (6 PDQs)       |
| CASE WEIGHT (LBS)             | 13.5               |
| CASE DIMENSIONS (IN)          | 17 L x 23 H x 13 D |
| CASE UPC                      | 1-98625-00839-3    |

#### PALLET SPECIFICATIONS

|                     |         |
|---------------------|---------|
| PALLET WEIGHT (LBS) | 455     |
| PLT HEIGHT (IN)     | 90"     |
| CASES / PLT         | 30      |
| TI X HI             | 6 x 5   |
| PLT / TRUCKLOAD     | 24 - 28 |

# MUNCH MALLOWS



## 24<sup>PC</sup> COUNTER PDQ



- EYE CATCHING FULL COLOR DISPLAY
- SHIPS FULLY LOADED READY TO DISPLAY
- REFILLABLE
- HEAVY DUTY BUILD TO WITHSTAND TOUGH RETAIL ENVIRONMENTS

### SOUR MIXED - MINI BAG

#### UNIT SPECIFICATIONS

|                        |                         |
|------------------------|-------------------------|
| UNIT SKU               | 013-00840               |
| UNIT PACKAGE SZ / WT   | 1 oz                    |
| UNIT PACKAGE DIMS (IN) | 6.3 L x 4.13 H x 0.75 D |
| UNIT UPC               | 1-98625-00840-9         |

#### PDQ SPECIFICATIONS

|                     |                     |
|---------------------|---------------------|
| PDQ SKU             | 013-00841           |
| UNITS / PDQ         | 24                  |
| PDQ WEIGHT (LBS)    | 1.75                |
| PDQ DIMENSIONS (IN) | 8.5 L x 5.5 H x 7 D |
| PDQ UPC             | 1-98625-00841-6     |

#### CASE SPECIFICATIONS

|                               |                    |
|-------------------------------|--------------------|
| CASE PACK (UNITS / #PDQ / CS) | 144 (6 PDQs)       |
| CASE WEIGHT (LBS)             | 12                 |
| CASE DIMENSIONS (IN)          | 17 L x 23 H x 13 D |
| CASE UPC                      | 1-98625-00842-3    |

#### PALLET SPECIFICATIONS

|                     |         |
|---------------------|---------|
| PALLET WEIGHT (LBS) | 410     |
| PLT HEIGHT (IN)     | 90"     |
| CASES / PLT         | 30      |
| TI X HI             | 6 x 5   |
| PLT / TRUCKLOAD     | 24 - 28 |

# MUNCH MALLOWS

**FLAVOR:** TOOTY FROOTY  
**BAG SIZE:** 7oz  
**TASTING NOTES:** Smooth tangy tropical fruit  
punch flavor with a light  
and refreshing aftertaste.



| TOOTY FROOTY           |                        |
|------------------------|------------------------|
| UNIT SPECIFICATIONS    |                        |
| UNIT SKU               | 013-00825              |
| UNIT PACKAGE SZ / WT   | 7 oz                   |
| UNIT PACKAGE DIMS (IN) | 8.5 H x 6.5 W x 2 D    |
| UNIT UPC               | 1-98625-00825-6        |
| CASE SPECIFICATIONS    |                        |
| CASE PACK (UNITS/CS)   | 12                     |
| CASE WEIGHT (LBS)      | 6.2                    |
| CASE DIMENSIONS (IN)   | 16.9"L x 6.3"H x 8.3"D |
| CASE UPC               | 1-98625-00826-3        |
| PALLET SPECIFICATIONS  |                        |
| PALLET WEIGHT (LBS)    | 856                    |
| PLT HEIGHT (IN)        | 86"                    |
| CASES / PLT            | 130                    |
| TI X HI                | 10 x 13                |
| PLT / TRUCKLOAD        | 24 - 28                |

# MUNCH MALLOWS

**FLAVOR:** JUMBO TOOTY FROOTY  
**BAG SIZE:** 6 oz  
**TASTING NOTES:** Smooth tangy tropical fruit punch flavor with a light and refreshing aftertaste.



| JUMBO TOOTY FROOTY     |                        |
|------------------------|------------------------|
| UNIT SPECIFICATIONS    |                        |
| UNIT SKU               | 013-00823              |
| UNIT PACKAGE SZ / WT   | 6 oz                   |
| UNIT PACKAGE DIMS (IN) | 8.5 H x 6.5 W x 2 D    |
| UNIT UPC               | 1-98625-00823-2        |
| CASE SPECIFICATIONS    |                        |
| CASE PACK (UNITS/CS)   | 12                     |
| CASE WEIGHT (LBS)      | 5.4                    |
| CASE DIMENSIONS (IN)   | 16.9"L x 6.3"H x 8.3"D |
| CASE UPC               | 1-98625-00824-9        |
| PALLET SPECIFICATIONS  |                        |
| PALLET WEIGHT (LBS)    | 763                    |
| PLT HEIGHT (IN)        | 86"                    |
| CASES / PLT            | 130                    |
| TI X HI                | 10 x 13                |
| PLT / TRUCKLOAD        | 24 - 28                |

# MUNCH MALLOWS

**FLAVOR:** SOUR MIXED

**BAG SIZE:** 5 oz

**TASTING NOTES:** Mouth puckering sour spin  
on our classic fruit flavors:  
grape, strawberry, apple,  
lemon and blueberry.



| SOUR MIXED             |                        |
|------------------------|------------------------|
| UNIT SPECIFICATIONS    |                        |
| UNIT SKU               | 013-00831              |
| UNIT PACKAGE SZ / WT   | 5 oz                   |
| UNIT PACKAGE DIMS (IN) | 8.5 H x 6.5 W x 2 D    |
| UNIT UPC               | 1-98625-00831-7        |
| CASE SPECIFICATIONS    |                        |
| CASE PACK (UNITS/CS)   | 12                     |
| CASE WEIGHT (LBS)      | 4.62                   |
| CASE DIMENSIONS (IN)   | 16.9"L x 6.3"H x 8.3"D |
| CASE UPC               | 1-98625-00830-0        |
| PALLET SPECIFICATIONS  |                        |
| PALLET WEIGHT (LBS)    | 650                    |
| PLT HEIGHT (IN)        | 86"                    |
| CASES / PLT            | 130                    |
| TI X HI                | 10 x 13                |
| PLT / TRUCKLOAD        | 24 - 28                |

# MUNCH MALLOWS

**FLAVOR:** MIXED

**BAG SIZE:** 7 oz

**TASTING NOTES:** Bold burst of fruit forward  
flavors: grape, strawberry,  
apple, lemon and blueberry.



| MIXED                  |                        |
|------------------------|------------------------|
| UNIT SPECIFICATIONS    |                        |
| UNIT SKU               | 013-00827              |
| UNIT PACKAGE SZ / WT   | 7 oz                   |
| UNIT PACKAGE DIMS (IN) | 8.5 H x 6.5 W x 2 D    |
| UNIT UPC               | 1-98625-00827-0        |
| CASE SPECIFICATIONS    |                        |
| CASE PACK (UNITS/CS)   | 12                     |
| CASE WEIGHT (LBS)      | 6.2                    |
| CASE DIMENSIONS (IN)   | 16.9"L x 6.3"H x 8.3"D |
| CASE UPC               | 1-98625-00828-7        |
| PALLET SPECIFICATIONS  |                        |
| PALLET WEIGHT (LBS)    | 856                    |
| PLT HEIGHT (IN)        | 86"                    |
| CASES / PLT            | 130                    |
| TI X HI                | 10 x 13                |
| PLT / TRUCKLOAD        | 24 - 28                |

# MUNCH MALLOWS

**FLAVOR:** Chocolate

**BAG SIZE:** 7 oz

**TASTING NOTES:** A smooth and indulgent chocolate experience from the first bite to the final melt.



| CHOCOLATE              |                        |
|------------------------|------------------------|
| UNIT SPECIFICATIONS    |                        |
| UNIT SKU               | 013-00829              |
| UNIT PACKAGE SZ / WT   | 7 oz                   |
| UNIT PACKAGE DIMS (IN) | 8.5 H x 6.5 W x 2 D    |
| UNIT UPC               | 1-98625-00829-4        |
| CASE SPECIFICATIONS    |                        |
| CASE PACK (UNITS/CS)   | 12                     |
| CASE WEIGHT (LBS)      | 6.2                    |
| CASE DIMENSIONS (IN)   | 16.9"L x 6.3"H x 8.3"D |
| CASE UPC               | 1-98625-00830-0        |
| PALLET SPECIFICATIONS  |                        |
| PALLET WEIGHT (LBS)    | 856                    |
| PLT HEIGHT (IN)        | 86"                    |
| CASES / PLT            | 130                    |
| TI X HI                | 10 x 13                |
| PLT / TRUCKLOAD        | 24 - 28                |